



EDUCATION LEADER SEMINARS

presented by the Sustainability and Education Academy



Inspiring educational leaders to create a culture of sustainable development, integrated into all aspects of the K–12 education system.

The Sustainability and Education Academy is a collaborative program between the Schulich School of Business, the Faculty of Education, the UNESCO Chair on “Reorienting Teacher Education to Address Sustainability” at York University and Learning for a Sustainable Future.

UPCOMING SEMINARS Numbers 5 and 6:
OCTOBER 3–6, 2010 Hecla, Manitoba Canada
SPRING 2011 TBA

GUEST SPEAKERS INCLUDE

Gerald Farthing Deputy Minister
Manitoba Education, Canada

Anne Looney Chief Executive
National Council for Curriculum and Assessment, Ireland*

Tom Tamblyn Chairman
John Dearness Environmental Society, Canada

Daniella Tilbury Executive Director
International Research Institute in Sustainability,
University of Gloucestershire, United Kingdom*

*International speakers may be by video

FACULTY & COACHES

Leading practitioners and academics in the area of education for sustainable development.



wanted

EDUCATION LEADERS who want to transform their systems to better meet the needs and aspirations of their students and to create a sustainable society for future generations.

SEdA offers

THROUGH ITS EDUCATION LEADER SEMINARS, the Sustainability and Education Academy (SEdA) offers to senior educators a unique combination of:

Insight into the emerging trends, drivers, and opportunities for education for sustainable development and how they can bring coherence to current initiatives in education

Vision of education for sustainable development and its contribution to education in the 21st century

Models, Tools and Strategies for assessing and creating programs for education for sustainable development based on practical approaches currently underway in Canada and internationally

Leadership and Change Management Techniques for transforming school, board, and ministry culture toward sustainability

Alumni Services to continue to support our graduates as champions of change



seminar

FACULTY & COACHES

Offering strategic insight, academic leadership and educational experience, the members of your Faculty design and deliver the Education Leader Seminars and mentor the SEdA Alumni Network, your personal continuous learning resource. Faculty members may vary at each seminar.

Steve Alsop Associate Professor, Faculty of Education and Director, York/Seneca Institute for Math, Science and Technology Education, York University

Gerry Connelly, Coordinator Leadership Programs and Co-Director, Sustainability and Education Academy, Faculty of Education, York University and former Director of Education, Toronto District School Board

Charles Hopkins UNESCO Chair in "Reorienting Teacher Education to Address Sustainability," York University

Brian Kelly Director, Sustainable Enterprise Academy and Co-Director, Sustainability and Education Academy, Schulich School of Business, York University

Pamela Schwartzberg Executive Director, Learning for a Sustainable Future, York University

Bryan Smith President, Broad Reach Innovations Inc.

Bob Willard Author of *The Sustainability Advantage* and *The Next Sustainability Wave*

The Learning Team Coaches will guide participants through small group exercises to explore sustainability issues relevant to them and their organizations. Coaches will facilitate discussion on practical application of concepts learned in the seminar and the development of an action plan for each participant's place of employment.

agenda

FOR EDUCATION LEADER SEMINAR, OCTOBER 3-6, 2010

		MONDAY, OCTOBER 4	TUESDAY, OCTOBER 5	WEDNESDAY, OCTOBER 6	
WELCOME & DINNER 6:00 PM SUNDAY, OCTOBER 3	WELCOME & PROCESS INTRODUCTION	WHAT'S IMPORTANT TO LEADERS	WHOLE SYSTEM IMPLEMENTATION STRATEGIES FOR ESD	LEADING SIGNIFICANT CHANGE	
	WHAT IS SUSTAINABLE DEVELOPMENT?				
	WHAT IS EDUCATION FOR SUSTAINABLE DEVELOPMENT (ESD)?				
	LEADERSHIP FOR ESD				
	LEARNING TEAM SESSION # 1 GOALS AND ASPIRATIONS				
			ASSESSMENT OF CURRENT REALITY	TEAM LEVEL COACHING ON ACTION PLANS FOR CHANGE	
			LEARNING TEAM SESSION # 3 CURRENT REALITY AND CREATIVE TENSION	MEETING THE CHALLENGES OF CHANGE	
	LUNCH				
		INNOVATIONS AND CASE STUDIES IN EDUCATION FOR SUSTAINABLE DEVELOPMENT	BEST PRACTICE WORKSHOPS 1 GOVERNANCE 2 CURRICULUM / TEACHING / LEARNING 3 HUMAN CAPACITY 4 FACILITIES AND OPERATIONS	DEPARTURE	
		LEARNING TEAM SESSION # 2 VISIONS FOR ESD	LEARNING TEAM SESSION # 4 LEVERAGE POINTS FOR ACTION		
	RECEPTION	RECONNECT TIME			
DINNER					
	SCHOOL BOARD LEADERSHIP	PROVINCIAL LEADERSHIP ON ESD	THE AGENDAS FOR THE OCTOBER AND SPRING SEMINARS WILL BE SIMILAR THE AGENDA IS SUBJECT TO CHANGE		

sessions

FIVE TYPES OF LEARNING

PLENARY SESSIONS These are feature presentations by Faculty members, top international Guest Presenters and Sustainability Leaders. They address the themes of each day and provide the backbone content of the Seminar. You will gain new insights, share in advanced thinking and be challenged by compelling information.

LEADERSHIP DEVELOPMENT STRATEGIES Woven through the Seminar are plenary presentations by Dr. Bryan Smith which offer strategies on culture change for sustainability. These concepts and techniques focus on organizational learning and leadership capacity development, thus preparing delegates for successful leadership roles in their organizations.

CONCURRENT WORKSHOPS These interactive sessions with expert presenters focus on the tools, techniques and practices of Education for Sustainable Development that you can take back to your organization. Four sessions run concurrently.

LEARNING TEAM SESSIONS Participants are assigned to small-group Learning Teams where they work collegially several times during the Seminar to apply concepts from other sessions to their organization, to practice leadership strategies, to address particular issues or cases and to share experiences or thoughts on Education for Sustainable Development. Each Learning Team is coached by a member of the Faculty.

RECONNECT TIME Time to contact your office, work on your Action Plan, meet informally with speakers and other delegates to discuss issues of the day, or simply take a walk and reflect on your experience.

who SHOULD ATTEND

The seminar is designed for educators leaders committed to preparing students for success today and for responsible citizenship in the 21st century. Specifically, we encourage the following people to attend:

- **School Divisions:**
 - superintendents;
 - assistant superintendents;
 - secretary treasurers;
 - trustees;
 - school business officials;
 - curriculum consultants;
 - principals;
 - other school division decision-makers.
- **Provincial Ministries of Education:** deputy ministers; assistant deputy ministers; and curriculum directors.
- **University Faculties of Education:** deans; associate deans; and professors.

School divisions and boards are encouraged to send a system-wide team of participants to accelerate the implementation process back home.



MISSION

To inspire leaders to create a culture of sustainable development integrated into all aspects of the K to 12 education system – policy, curriculum, teaching, learning, professional development, and the sustainable management of human, physical and financial resources.

PREMIER EXECUTIVE EDUCATION PROGRAM

The Sustainability and Education Academy (SEdA) Education Leader Seminar, based at York University, is North America's premier executive program on education for sustainable development. It is a unique offering in the world. SEdA offers its Education Leader Seminars in Toronto and other locations in cooperation with leading faculties of education. Senior educators are invited to attend and prepare themselves to become champions of education for sustainable development in the 21st century.

FAST FAX REGISTRATION FORM

TO REGISTER FOR A
SEdA EDUCATION LEADER SEMINAR,
COMPLETE THE FORM BELOW AND FAX TO:

416-736-5195

- YES** Reserve my place at the Education Leader Seminar as indicated below. I understand that the fee includes the 3-day seminar, private accommodation, food, documentation and my personal membership in the SEdA Network. *WE WILL INVOICE YOU.*
- YES** Reserve places for my team of delegates at this Seminar as indicated below. *WE WILL INVOICE YOU.*

CHOOSE YOUR DATES HERE

- October 3–6, 2010; Hecla, Manitoba, CANADA
- Spring 2011; Dates and Venue TBA

FEE SCHEDULE (circle the appropriate fee)

1 PERSON	CDN \$ 1,500
3 PERSONS	CDN \$ 3,900
EACH ADDITIONAL PERSON	CDN \$ 1,200

PLUS APPLICABLE TAXES

NAME _____

TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY _____

PROVINCE / STATE _____

COUNTRY _____

POSTAL CODE / ZIP _____

TELEPHONE _____

FAX _____

E-MAIL _____

PLEASE INDICATE YOUR AREA OF RESPONSIBILITY ON THE LINE BELOW, THANK YOU

YOUR SEMINAR FEE INCLUDES YOUR REGISTRATION, ACCOMMODATION, MEALS, DOCUMENTATION AND YOUR PERSONAL MEMBERSHIP IN THE ACADEMY NETWORK.

To guarantee the highest quality experience, attendance is limited to 60 delegates. All registrations are reviewed for appropriate responsibility level in their organization and are then processed on a first-come, first-served basis. Full payment is due 60 days prior to the seminar start date. Requests for deferral of registration will be considered on an individual basis.

DETACH AT LEFT AND FAX TO 416-736-5195 OR REGISTER ON LINE AT www.SustainableEnterpriseAcademy.org

return ON INVESTMENT

Why you should attend the Education Leader Seminar



This seminar requires a significant financial and time commitment. As such, you have the right to know what your return on investment will be.

1. Techniques for Educational Leadership

Leaders continue to learn how to manage culture change effectively – and change can start or stop at the top. A unique element of the Seminar is its emphasis on reflection on personal core values, staff engagement, and techniques for transformative organizational learning. Seminar participants leave with visions, change techniques, and action plans that enable them to reshape strategic policy levers to integrate ESD within existing programs to enhance student success. Systemic thinking will be a key to success for future educational leaders.

2. Student Success for All

Education for Sustainable Development (ESD) contributes to student success by providing relevant learning opportunities for students that equip them to thrive on the risks and opportunities of a changing world. The Seminar presents models, tools, tactics, and action opportunities to support success for students in school and for citizens in a changing world.

3. Literacy and Numeracy

Strong literacy and numeracy skills are the foundation for success in school and life. The Seminar explores how to help students boost their reading, writing and math skills while reorienting existing curriculums around engaging economic, environmental, and social themes.

Changing the nature of education

4. Action Learning

Cooperative education, job shadowing, work experience, and virtual work experience provide students opportunity to enhance their school success. Experiential learning can assist all students, including exceptional students, who are bound for university, college, apprenticeship, or the workplace, in making career decisions as well as in developing the knowledge, skills, and attitudes that are essential in today's society. ESD provides a rich portfolio of experiential learning opportunities that are meaningful to students today and support parents' ambitions for their children.

5. Safe Schools and Healthy Students

Education for sustainable development includes socialization and character development that encourages appropriate behaviour. It includes good nutrition and

healthy activities that help students reach their full intellectual, social, emotional, and physical potential. Participants in the Seminar explore how programs promoting safe and healthy schools can be reframed within the social aspect of education for sustainable development. ESD honors whole student growth and development.

Looking at future school systems

6. Improved Educational Buildings, Better Student Achievement

There is a strong link between the standard of the physical environment and better student performance and higher teacher retention. For example, day-lighting in schools can improve student results by 5–14% and cut energy costs by 22–64%. The Seminar shows how 'green' buildings are smart buildings.

7. Parent and Community Connections

A school building and its grounds are more than a site for instruction and learning. They are also a hub for wider community activity. Seminar participants learn how schools can partner with parents and the community to make a meaningful contribution to mutual environmental and social stewardship that translates into better results for students.

8. Attract, Develop, and Retain Top Educators

Attracting and keeping top talent is always in your best interest. Many educators chose their profession to make a difference that aligns with improving economic, environmental, and social conditions. The vision of education for sustainable development can make a profound difference in the world and reflects values that attract and motivate great people. The Seminar also explores how pre-service and in-service training can help teachers realize their higher purpose.

9. Academy Network Support

Your fellow delegates will be senior education leaders from across Canadian and internationally. This represents an unparalleled opportunity to meet and work with like-minded leaders in the forefront of ESD. The SEdA Network will offer access to key resources, mentoring, and a community of ESD champions that will be vital to your personal and institutional success.

contact

FOR MORE INFORMATION

www.SustainableEnterpriseAcademy.org
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The October 2010 Seminar will take place at the Radisson HECLA Oasis Resort in Hecla Provincial Park 2 hours north of Winnipeg. Bus transportation from Winnipeg will be provided. For information, visit: www.heclaoasis.com

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THE SEdA VISION

In the year 2014, at the end of the UN Decade of Education for Sustainable Development, all students in grades K to 12 across Canada are being educated in the basics of sustainable development and are being prepared to take their places as ecologically, socially and economically literate citizens, consumers, employees and leaders in Canadian and global society. This fortunate situation is the result of a decade of intense activity in the formal education sector to integrate sustainability education into curriculum, teacher education and extra-curricular activities. Canada is widely recognized as a leader in preparing its students for life in the 21st Century and many other countries are adopting the Canadian model.



THE SUSTAINABILITY AND EDUCATION ACADEMY WISHES TO RECOGNIZE THE FOLLOWING

CORPORATE SUPPORTER



SUNCOR
 ENERGY
 FOUNDATION

SEED FUNDING



Environment
 Canada

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 Canada

ACADEMIC AND INSTITUTIONAL PARTNERS



Schulich
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YORK
 UNIVERSITÉ
 UNIVERSITY



Faculty of Education



United Nations
 Educational, Scientific and
 Cultural Organization



UNESCO Chair in Reorienting
 Teacher Education to Address
 Sustainability
 (Toronto, Canada)

